

Thermal Transfer Ribbons – Lower Total Cost of Ownership (TCO)

As the **world's only vertically integrated producer of PET film and ribbon** (PET film makes up over 50% of product cost) IMP provides **the best price/performance value in the market.**

Have you ever considered the cost of owning a vehicle, the TOTAL COST? It's more than the car payment. It's fuel, insurance, planned & unplanned maintenance, inspection and registration fees. The same goes for thermal transfer ribbons, it's more than the price of the ribbon.

IMP's thermal transfer ribbons can help reduce hidden costs. They:

- Operate at lower printhead temperatures, reducing the wear and tear on thermal printheads – **decreasing the number of replacement thermal printheads needed.**
- Are compatible with a wide range of substrates, meaning **one formulation will work in multiple applications.**
- Are manufactured entirely in house – **we are vertically integrated** meaning we are not subject to film supply issues. Being vertically integrated also gives us the **ability to produce custom ribbons** (length, width or formulation) more **quickly** than the competition, and with **lower minimum** order requirements.
- Offer some of the fastest print speeds in the industry resulting in **increased productivity/reduced label costs.**
- Ship from warehouses strategically located throughout North America, ensuring the **lowest freight cost** to the final destination.



